

Call for New European Bauhaus Advisors



The New European Bauhaus (NEB) movement ambitions to re-think our approach to the built environment, for a happier and more sustainable living.

If you feel inspired by the NEB values, you can support the initiative and help spread the related ideas and opportunities by **joining the NEB Advisors' network**.

The New European Bauhaus

It is an open and collaborative initiative, launched by the European Commission, to re-think our built environment centered on three core values:



BEAUTIFUL: Enriching, inspired by art and culture, responding to needs beyond functionality.

SUSTAINABLE: In harmony with nature, the environment, and our planet.

TOGETHER: Inclusive, encouraging a dialogue across cultures, disciplines, genders, and ages.

The NEBULA project

NEBULA is a European project funded by the European Commission, with two main objectives:

- Foster the **spread and adoption of the New European Bauhaus principles**, through concrete tools and activities,
- Facilitate access to **funding and networking opportunities** for innovators through the **Built4People partnership**.

To that end, NEBULA targets the local innovation ecosystems related to the built environment, in particular clusters.

Why joining the network of NEB Advisors?

The networks of NEB Advisors aims to:

- **Raise awareness** of innovation stakeholders in Europe's local Built Environment ecosystems about the NEB values and benefits, and the related initiative launched by the European Commission and NEB community.
- **Provide guidance** on the resources available about the New European Bauhaus, in particular the NEB handbook developed by NEBULA, and the funding opportunities from the Built4People partnership.
- **Share knowledge and experience** about good practices and inspiring projects related to the New European Bauhaus, through a series of webinars.
- **Provide feedback** from their local ecosystem about the needs expressed, the challenges encountered, and the successes experienced when trying to integrate or implement the NEB concepts.



Funded by
the European Union

The NEBULA project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101079859



The NEB Advisor's role

NEB Advisors make the link between their local ecosystem(s), in particular innovation stakeholders from the Built Environment value chain, and the resources and activities developed by NEBULA. In practice, they:

- ➔ **Disseminate** the NEB handbook to their network, as a key guidance tool about the New European Bauhaus.
- ➔ **Promote** the peer learning webinars and events organized by NEBULA in connection with the NEB.
- ➔ **Participate** in peer learning webinars promote by NEBULA.
- ➔ **Communicate** the information provided by NEBULA about the funding opportunities for NEB related projects (NEB-specific Calls for proposals from the Horizon Europe programme).
- ➔ **Identify** within their members/network stakeholders with specific needs in financing, upskilling or cooperation for NEB-related projects and share them with NEBULA consortium.

What the NEB Advisor's network can bring to you?

By becoming a member of our network, you will:

- ➔ **Increase visibility** by being listed as official NEB Advisor on NEBULA website and communication material (subject to your approval) and you will receive a digital badge for your email signature.
- ➔ **Gain recognition** within your own network(s) by providing NEB information and opportunities to their members.
- ➔ **Have firsthand access** to all NEBULA resources, events, updates and opportunities.
- ➔ **Be up-to-date** on all NEB-related activities at EU level.

Who can become NEB advisor?

- ➔ Any **professionals from the Built Environment field**, from academy to industry, knowledge in a NEB-related topic is an asset.
- ➔ **Actively involved in local networks and ecosystems** (ideally clusters) with a large outreach capacity.
- ➔ **Able to write and speak English** and adapt content to the national language.

How to become NEB advisor?

- ➔ Contact us at neb@built4people.eu
- ➔ Check the NEBULA website for more info on the project activities related to the NEB.

The NEBULA partners:

European associations



Applied research centers



Innovation management experts



Regional Clusters



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