

The METABUILDING Platform: a collaboration tool for Built4People Innovation Clusters



The Built4People (B4P) Partnership, supported by the NEBULA project, is launching a network of Built4People Innovation Clusters (B4PIC) in the built environment sector. These B4PIC aim to enhance interdisciplinary collaboration, broaden sectoral coverage, and expand European outreach. Supported by B4P partners, these clusters receive guidance, access to collaboration channels and events, and assistance in forming partnerships and securing funding. This initiative aims to bolster innovation and sustainability in the built environment.

What is the METABUILDING Platform?

The METABUILDING Platform enables collaboration within and across clusters at regional, national and EU levels.

It offers a dedicated virtual space to enable cluster members to share information, identify collaboration opportunities and innovate together.

The uptake of the METABUILDING Platform will enable B4PICs to gain increased visibility and maturity and will also allow them to create new EU collaborations.

The added value of the METABUILDING Platform

- Information on EU and national calls
- Access to public and private financing
- Localisation of research/ business partners
- Technology / market watch on innovative products
- Facilitated management of clusters
- Identification of companies interested in joining a B4PIC

What are the key features provided by the METABUILDING Platform?

1. Powerful matchmaking functions

The platform enables **matchmaking** between companies and clients or other innovation actors, as well as enabling **R&D collaboration and business set-up at regional, national and EU levels**.

2. Calls repository

The platform provides information on **upcoming calls for projects and collaboration opportunities**. This information covers funding opportunities at regional, national and EU levels.

3. Access to innovation experts & testing facilities

The platform can be used to find and contact innovation experts from Research & Technology Organisations (RTOs) across nine different countries, as well as to rapidly find **adequate testing facilities** to bring an innovative product to the market.

4. Visibility for B4PICs

The platform allows for **quick location of B4PICs** that provide services to stay up to date with changes in the construction sector (regulation, innovation) and also allows members to prepare for future potential opportunities.

5. NEB advisors

The platform provides access to the NEB (New European Bauhaus) advisors coached by NEBULA, who can advise companies and B4PICs on **how to better consider and include the NEB values for sustainable, inclusive and beautiful innovation**.

6. National and B4PIC network(s)

The **metaclustering approach** allows innovation actors to easily join a B4PIC and become part of national networks and of the EU built environment innovation ecosystem.



Funded by
the European Union

The B4PIC Network has been launched with support of the NEBULA project. NEBULA has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101079859



Nebula
A Built4People Project

What is the Cluster Management Module?

The Cluster Management Module of the METABUILDING Platform helps cluster managers to effectively collaborate with their members. As well as this, it facilitates direct contact between cluster members. In short, the Cluster Management Module provides a virtual meeting place where members can continuously exchange and collaborate with each other.

The Cluster Management Module is designed for the specific needs of B4PICs and through its metaclustering function, enables the integration of individual B4PICs into the B4PIC network at EU level.

Network appeal

The network can be joined by interested organisations, which will **increase the cluster community and its appeal to others**. Users can access information on the number of organisations, services, innovations and opportunities available to them via the METABUILDING Platform. Cluster members can see which companies and other innovation actors are present within a given region, as well as the services and products on offer. This should help **to create sales, joint business opportunities, and collaborative innovation** between clusters.

Working groups

Users or cluster administrators can create several Working Groups: joining a group on a specific topic will allow **B4PIC managers and members to communicate and implement coordinated actions** through the sharing of documents and links. In the long term, working groups can be used by B4PICs **to develop strategic documents** such as joint roadmaps or papers, providing increased **visibility** and **strengthening cohesion** between members.

News management

Cluster administrators have access to a **news management section** in which they can **publish news and make announcements** linked with the activities of their cluster. They can also **redirect news coming from metaclusters** that they are linked to, for example, from the B4PIC network.

How to join METABUILDING PLATFORM?

1. **Create a user account** in the platform (<https://www.metabuilding.com/>) and get access to the platform services and update your profile (for free).
2. **Create or join an organisation** (companies, associations, RTO...) to increase your visibility.
3. **Add "Innovation", "Opportunities"** on your organisation profile, to find clients.
4. **Join a cluster or B4PIC** in your region.
5. **Start** using the Cluster Management module to manage your cluster and link to B4PIC network

Supported by

European associations and their affiliated entities:



Applied research centers:



Innovation management experts:



Regional Clusters co-designers & testers of B4PIC network services:



In collaboration with:



Funded by
the European Union

The B4PIC Network has been launched with support of the NEBULA project. NEBULA has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101079859



Nebula
A Built4People Project