

# Join the Built4People Innovation Cluster Network



## The Built4People Partnership

Built4People (B4P) is a Co-programmed partnership under Horizon Europe between the European Commission, ECTP, and WorldGBC. It unites the entire value chain, aiming to accelerate people-centric innovation for a sustainable built environment.

Over its seven-year span (2021-2027), B4P aims to channel nearly €400 million of EU funding into innovation to help ensure the built environment plays a key role in delivering the European Green Deal, sustaining the ambitious objectives of the Renovation Wave, and aligning with the bold aims of the New European Bauhaus (NEB).

Since 2023, the B4P Partnership has been establishing and nurturing a new network to help Innovation Clusters transform into B4P Innovation Clusters (B4PICs).

 <https://built4people.eu/>

 [Built4People](#)

 [www.linkedin.com/company/built4people](https://www.linkedin.com/company/built4people)

## What is a Built4People Innovation Cluster?

A Built4People Innovation Cluster (B4PIC) is a group of innovation-driven stakeholders, typically formed by one or more local/regional clusters.

These groups engage in a maturing process to foster EU-scale, multidisciplinary, and sustainable open innovation in the built environment.

This is achieved through a formal engagement with Built4People objectives and targets, whilst also being guided by the values and principles of the New European Bauhaus (NEB).

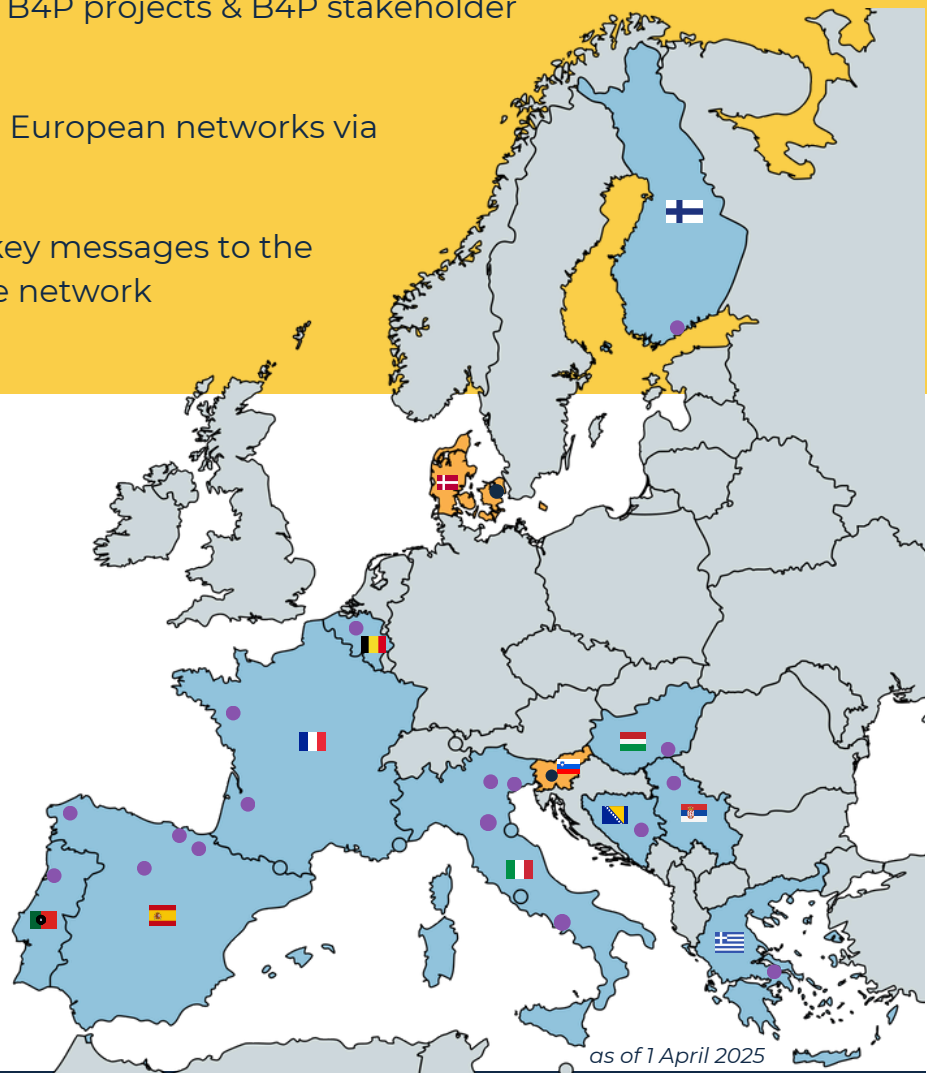
B4PICs contribute to the socio-technical ecosystem by bringing together actors from the built environment value chain, where pools of capital, knowledge, expertise, and talent foster the development of new innovations, their demonstration, and their market uptake.

To learn more about the B4PIC Network, access our library [here](#).

# Why join the B4PIC Network?

The B4PIC Network is composed of Innovation Clusters that have formally engaged in the B4P maturation process. Joining the network provides clusters with a range of benefits that aim to enhance their impact and accelerate their growth, including:

- Chance to adopt a broader approach to research & innovation
- Attract new resources & funding via investors/support material
- Guidance, including practical material and peer-learning activities on the New European Bauhaus
- Networking opportunities with B4P projects & B4P stakeholder community
- Increased visibility in high-level European networks via communication tools
- Opportunity to communicate key messages to the European Commission via active network participation



18

Emerging  
B4PICs

2

Prospective  
B4PICs

12

European  
Countries



Scan to view the full  
B4PIC Network map!

## How to Join

### Who

The call is open to existing hubs/clusters and across the European built environment.

### How

Fill the Expression of Interest form  
For inquires:  
[info@built4people.eu](mailto:info@built4people.eu)

### When

Expressions of Interest (EoI)  
open on **1 April , until 31  
May, 2025.**