



Shaping Sustainable Futures

Innovating for People-Centric Cities and Communities

SAVE THE DATE
Brussels
March 6-7
2025



Wrap-up and key takeaways of the day

Key takeaway of this morning

To push innovation and accelerate the energy transition, we need:

- Collaboration and connections: with other clusters, with projects, across disciplines and countries
- Synergies and exchange of knowledge and best practices: between clusters, between projects
- Include all stakeholders of the value chain
- Empower citizens thanks to social innovation and human centered approach
- Involve citizens from the beginning, thanks to co-creation approaches, to build trust and foster better acceptance



Key takeaway of this morning

Challenges we have to tackle together:

- Convince SMEs of the importance of integrating NEB values and of EU cooperation
- Deploy new business models, governance approaches, societal innovations, to do more with less
- Sustainable is not enough: we need beauty as well!
- Find more creative way to involve citizens: use local networks, mass media... and why not a TV reality show with 'live' renovation works ;-)





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On behalf of the whole NEBULA team : THANK YOU !!

(and don't forget the networking cocktail on the 7th floor
at 18:00 😊)



Built4People

**Signing ceremony of B4P charter by
Innovation Clusters**



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Carmen Devesa - Director of internationalization

AEICE Cluster of Efficient Habitat

Private, non-profit association with more than 150 associates in the habitat sector value chain –companies, I&D&I centers and professional chambers- with a mission: to improve competitiveness through collaborative innovation; and a vision: providing a collaborative response to the global challenges.

<https://www.aeice.org/>



Built4People
Innovation Cluster



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Davide Guariento - Director

Association of Balkan Eco-Innovation

We foster fair and targeted collaboration to drive innovation and improvement, supporting the NEB's mission and advancing sustainable progress in construction.

balkanecoinnovations.org



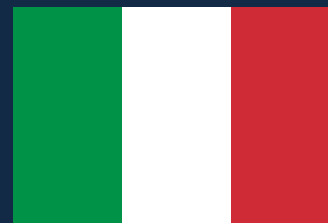
Built4People
Innovation Cluster



The Association of
Balkan Eco-Innovation



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Rachele Polara – Deputy Cluster Manager
**Consorzio Venetian Green
Building Cluster**

Our mission is to accelerate the digital and sustainable transformation of the construction supply chain through dialogue between academia and companies in the sector and innovative projects that act as pilots for the region.

<https://www.vegbc.org/>



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Dia Andreouli - Secretary General

e-CODOMH

At e-CODOMH, we support a network and collaboration model to integrate innovation with the needs of the built environment ecosystem, driving essential industrial transformation for the new era. Our goal is to enhance value for both people and the construction sector through efficient and sustainable construction, buildings, and infrastructure.

www.e-codomh.gr



e-CODOMH
Cluster for Efficient and sustainable
Construction, buildings & infrastructure.



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Marcello Curci – EU Project Manager

Habitech - Distretto Tecnologico Trentino - Benefit Corporation

Established in 2006, Habitech aims to create business networks and specialized value chains in the fields of green building, energy efficiency and smart technologies. We believe in applied sustainability, and the added value of our services lies in the high standards of innovation that we bring to the market.

<https://habitech.it/en/>



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Selma Harrington- Founding Principal | Director

New European Bauhaus for Bosnia and Herzegovina - NEB4BIH

A longer-term opportunity to re-evaluate local, regional and international spatial practices and policies, motivating and strengthening collaboration for quality of built environment and processes of European integration.

<https://www.linkedin.com/in/selma-harrington-3a420711/>



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The current B4PIC Network geographical coverage

Country with Emerging B4PICs
Country with Prospective B4PICs

Emerging B4PICs

-  • Innovation 4 Society (Brussels)
-  • Green NET Finland (Helsinki)
-  • Archenerg International (Szeged)
-  • BUILT CoLAB (Porto)
-  • Novabuild (Nantes)
• Odéys (Bordeaux)
-  • NEB Forum BiH (Sarajevo)
-  • E-CODOMH (Schimatari)
-  • BUILD:INN (Bilbao)
• iCONS (Pamplona)
• Galicia Construction Cluster (Santiago de Compostela)
• Galician Wood and Design Cluster (Santiago de Compostela)
• AEICE Cluster Habitat Eficiente (Valladolid)
-  • Association of Balkan Eco-Innovation (Novi Sad)
-  • Clust-ER BUILD (Bologna)
• Habitech (Rovereto)
• STRESS (Naples)
• Venetian Green Building Cluster (Venice)

Prospective B4PICs

-  • We Build Denmark (Albertslund)
-  • Slovenian Innovation Construction Cluster (Ljubljana)





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